

SUSTAINABLE TOURISM: DAY 7

THE TOURISM INDUSTRY

Management Capacity Building Training - Eastern Tropical Pacific Seascape

| TIME | CONTENT | HANDOUTS |
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| 8:30-8:45 | <u>Review of Previous Day</u> | |
| 8:45-9:00 | <u>Game: Web of Life</u> | |
| 9:00-10:15 | <u>The Role of Tour Operators</u> <ul style="list-style-type: none"> Sustainable tourism guidelines for tour operators Four Case Studies: Italy, Turkey, Peru, and Croatia <u>Exercise: Assess the impact of tour operators in & near your MPA</u> <p><u>Objectives:</u> to understand the role of all segments of the tourism industry in contributing to sustainable tourism.</p> | 7.1 - Tour Operators' Initiative 7.2 - Peru Treks & Adventure |
| 10:15-10:30 | Morning Break | |
| 11:00-12:15 | <u>Hotels, resorts & other lodging facilities</u> <ul style="list-style-type: none"> Hotel site selection & design Hotel management practices: <ul style="list-style-type: none"> water conservation wastewater management solid waste management energy use <u>Discussion: Hotel management practices</u> Off-site activities & community relations <u>Exercise: Develop hotel guidelines for your MPA</u> <p><u>Objectives:</u> Become familiar with environmentally sound management practices for hotels as they apply to your area.</p> | 7.3 - Hotel Water, Wastewater, Waste & Energy Guidelines 7.4 - Hotel Planning Checklists 7.5 - Septic systems 7.6 – Water Wells |
| 1:00-2:00 | Lunch | |
| 2:00-2:30 | <u>The Cruise Ship Industry</u> <ul style="list-style-type: none"> Growth of the cruise industry Waste discharge: Sewage, solid waste & oily bilge water Other environmental issues The cruise industry as a source of funding & support <u>Exercise: Attracting cruise lines to the ETPS</u> <p><u>Objectives:</u> Become familiar with environmentally sound management practices for cruise ships, and</p> | (no handouts) |

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| | the costs and benefits of attracting cruise ship business to MPAs. | |
| 3:00-3:15 | Afternoon Break | |
| 3:15-4:00 | <p><u>Recreational Activity Providers</u></p> <ul style="list-style-type: none"> Guidelines for recreational activities: <ul style="list-style-type: none"> anchoring boat operations boat maintenance sewage & garbage disposal snorkeling & scuba diving recreational fishing, seafood consumption, & souvenir collection marine wildlife viewing terrestrial wildlife viewing <i>Exercise: Develop recreational guidelines for your MPA</i> <p><u>Objectives:</u> Become familiar with environmentally sound practices for recreational activity providers, and develop guidelines for your own MPA.</p> | <p>7.7 - Questions for Marine Recreation Providers</p> <p>7.8 - Visiting Mangroves & Coral Reefs</p> |
| 4:00-4:30 | <p><u>Sustainable Supply Chains</u></p> <ul style="list-style-type: none"> Benefits of using sustainable supply chains Case studies: Aurinkomatkat, LTU Touristik <p><u>Objectives:</u> to understand trade-offs and complexities for setting supply chain standards; to understand the relationship between economic efficiencies and conservation</p> | 7.9 - Tour operators' products & supplies |
| 4:30-5:00 | <i>Exercise: Assemble the management guidelines produced today</i> | |
| 4:45-5:00 | <u>Review of today's lessons</u> in the context of developing a sustainable tourism plan | |